



HIRECFO

Your Strategic Partner in Business Advisory Services

We provide cost-effective Fractional and Full Time CFO's with expertise and industry knowledge, to support high-growth companies

www.hirecfo.com

Your Success is Our Business



Searle Goott

Founder / CEO



Lauren Murphy

Director USA operations



Terri Smith

COO / Client Services

Rethink Full Time. Go Fractional©

Thanks for your interest in CFO Hire. I am the founder and CEO and have over 25 years working with companies like yourselves. As a qualified Chartered Accountant (ex. EY) and having worked with fast growing SME's and larger corporates, we understand the obstacles and challenges of running and scaling a business.

At **Hire CFO** we help **UK** and **US** companies with their capital raises, accounting, compliance, reporting and systems automation requirements.

We work with you, acting as your in-house CFO or just retain our top talent on a per day basis. There are **no long-term commitments** and you can **cancel at anytime**.

Company Overview

Our Company was set up in 2020 in the heart of London and we offer our services throughout the **UK** and **US**. We have **grown 30%+ each year** and boast some household names who trust us to deliver results accurately and on time.

We have grown to **28 full time CFO's**, 3 Financial Controllers and 1 systems specialist. We work closely with our clients to ensure we deliver what they want and bend over backwards regardless of the size of company.

We take pride in our top talent who strive for excellence and will always act in the best interests of our clients.

 | **28** CFO's

 | **3** Offices in London, NY, California

 | **4.9** Google star rating



Our mission is to provide cost effective, valued added CFO services to give you your time back so you can focus on what truly matters.

Why You Need A CFO

01

The modern finance director has changed, no longer are they just expected to 'count beans' or be a 'safe pair of hands'.

02

Finance directors have evolved into a commercial business leader and a strategic advisor to the CEO.

03

Build relationships with stakeholders and shareholders and be a 'public face' of the business. The most successful companies have active lines of communication with all board directors, not just the chairperson and the CEO.

04

They can communicate effectively from the 'shop-floor' to the largest investor, from your biggest customer to your smallest supplier and from HMRC to your Audit Committee.

05

The finance director is much closer to the customer than their equivalent of 10 years ago. They understand where the money is made, how to drive growth and create value.

06

They can articulate risk through a commercial and financial lens, and know how to manage risk effectively.

07

Above all, the modern finance director has transitioned from an explainer of the past to a foreseer of the future.

Our 4 Core Service Offerings



CFO / FC Services

Fund raising, Investment decks, Budgeting & cashflow forecasting, KPI's, Consolidations, commercial activities, Strategy.



Accounting Services

General accounting, AR, AP, Bank reconciliations, VAT/Tax returns, Management Accounts.



Systems and Automation

Working with QuickBooks, Xero, Sage, NetSuite. Systems integration. Systems set up & Improvements.



Advisory

Offshore set up, tax planning, turnarounds, strategic consulting, contract negotiations.

Use one or a combination of our services. Agree project scope and we will work closely with you to achieve your goals. **Save 30-50%** on employment costs. **No upfront fees. Cancel anytime**

Why a Fractional CFO ?

If you are a start-up or have revenues under £5m it probably makes sense to go the fractional route.

This approach enables you to access financial expertise you need without committing to the expense of a full-time finance team, ultimately helping:



In-depth financial expertise

Hiring a part-time CFO means that you have access to a highly trained professional with extensive experience in financial management. This will help you develop strategies to maximise your profits, improve your financial performance, and manage risks.



Flexibility

Having a part-time CFO means that you can enjoy the benefits of having a senior-level executive without committing to a full-time hire. There are no long-term contracts and you can increase or decrease the amount of their time in line with your requirements.



Improved financial performance

By working with you to develop a financial strategy, a CFO can help you maximise your profits, minimize your expenses, and avoid costly mistakes. They can also help you stay ahead of financial risks and ensure that your business is operating efficiently and profitably.



Cost-effective

Hiring a full-time CFO can be a heavy burden for a small and medium sized business with limited resources. However, a part-time CFO can provide the same level of expertise at a fraction of the cost. Our clients typically save between 30%-50% compared to hiring a full time CFO.



Strategic decision-making

A part-time CFO can help you identify and prioritise areas where improvements can be made and advise you on the best ways to achieve your financial goals. This will be invaluable when it comes to making tough financial decisions, such as expanding the business or securing funding.

How It Works



Tell us what you're looking for

1



Agree number of days required

2



We'll match you with our best CFO/FD

3



Focus on your business and let us do the rest

4

OUR SERVICES

FRACTIONAL CFO SERVICES

CFO

- ✓ Funding
- ✓ Exits
- ✓ Commercial
- ✓ Risk
- ✓ Strategy

FINANCE DIRECTOR

- ✓ Manage finance team
- ✓ commercial
- ✓ tax
- ✓ Compliance
- ✓ Reporting

FINANCIAL CONTROLLER

- ✓ Systems & automation
- ✓ Management reporting
- ✓ Control and processes
- ✓ Budgeting and Forecasting
- ✓ Annual audits

RECRUITMENT SERVICES

Talent Sourcing

Candidate Screening

Client Branding

Market Intelligence

Executive Search

ADVISORY

Offshoring

Corp Tax

Strategic Consulting

Turnarounds

THE CFO OFFICE

CONTROLLERSHIP

Reporting, Controls, Compliance, Accounting

Financial reporting & compliance

Cost accounting

Internal controls

Payroll & benefits

Audit management

Accounts payable and receivable

Tax management

Financial Information Systems

TREASURY

Cash, Risk, Debt & Capital Management

Cash management

Financial covenant compliance

Risk management

Investments

Debt management

Banking relationships

Foreign Exchange Management

Capital Structure Management

FP&A

Budgeting, Forecasting, Planning

Budgeting and forecasting

Financial analysis

Strategic decision support

Profitability analysis

Scenario planning

Business planning

Performance management

Capital budgeting

STRATEGIC FINANCE

Mergers & Acquisitions

investor relations

Investment Analysis

Strategic Planning

DAY RATES

CFO	FD / VP FINANCE	FINANCIAL CONTROLLER
Strategy compliance, fundraising, commercial	Reporting, audits, finance team management	Budgeting, Forecasting, Planning
Fundraising, pitch decks, 5- year plans	Cash management	Budgeting and forecasting
Commercial activities	Financial covenant compliance	Financial analysis
Strategy and forecasting	Reporting, forecasting and Budgeting	External audits
Managing finance team	Corporate tax planning	Systems & automation
Audit management	Debt/Equity management	Financial information systems
Due diligence, shareholder relations	Company strategy	AR and AP management
Tax management	Finance team management	Finance Team Management
Work closely with C suite and investors	IT and HR management	Cash management
£1,600 PER DAY	£1,000 PER DAY	£750 PER DAY
\$2,000 PER DAY	\$1,400 PER DAY	\$1,000 PER DAY

RECRUITMENT SERVICES

Temporary & Interim Placements

We offer temporary and interim services to bridge the gap with any outgoing finance staff or for busy seasonal periods or project driven work

Client Branding

We can help create compelling job descriptions and promote your brand to attract top-tier candidates. There could also be opportunities through specialised finance job boards and networking events

Candidate Screening

We handle initial screenings, shortlists and interviews, including background checks to ensure candidates have the necessary skills, certifications and cultural fit.

We may also conduct detailed assessments of financial and analytical skills, and evaluate soft skills like communication and leadership

Executive Search

For senior and strategic roles we offer head hunting services, discreetly approaching high level professionals who are not actively looking for new opportunities

Market intelligence

Providing insights into salary trends, hiring competition and job market conditions, helping you make informed conditions about hiring strategies and compensation packages..

Talent Sourcing

We identify and attract qualified finance professionals for specific roles, using our network, databases, and job platforms.

We focus on finding candidates for positions such as CFO's, financial analysts, accountants, Financial Controllers, auditors, etc.



How It Works



Tell us about your business and accounting requirements

1



We will compile a detailed job specification

2



We'll find you 3-4 of our best candidates

3



Focus on your business and let us do the rest

4

Why Work With Us



COMPETITIVE RATES

We believe the cost should not break the bank. We have a 4 tiered pricing system depending on the scope and complexity of the project. From finance managers up to CFO's



99 PERCENTILE

We only hire CFO's who are on top of their game. We have a stringent 30 point hiring plan. Candidates need a minimum of 80% to join our organisation



EXCELLENT SERVICE LEVELS

What our clients value the most is a quick turnaround for any requests. 90% of the time we meet your needs the same day, if not it's days rather than weeks



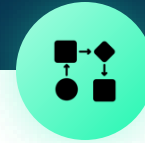
BUSINESS FOUNDER A FORMER CFO

Having over 25 years working with fast growing SMEs and large corporates, we understand the obstacles of running and scaling a business



4.9 STAR RATING ON GOOGLE

Our clients love us and see us as a strategic advisor and partner to their business. We go out of our way to make sure our clients are happy



STRONG USE CASES

We have excellent reviews and feedback from our clients in all sectors and different sizes of businesses both in the UK and USA - just check out our Google reviews!

USE CASE

We have a proven track record of success, helping our clients achieve ambitious financial goals, improve operational cash flow, and build stronger teams. Here are a few success stories showing how we delivered results for our clients.



Andre Vaz
CEO Totoy Corp

We highly recommend Hire CFO to any organization seeking expert CFO services. Their integrity, professionalism, and depth of knowledge make them an outstanding partner for businesses looking to strengthen their financial management and drive long-term success. Created a great pitch deck and identified key investors



Shawn Buchheit
COO, Fountain Life

We engaged with hire CFO to help with our series B raise and other commercial and strategic projects. They started adding value on day 1 and in addition cut a significant number of expenses which in itself paid for their fees! Highly recommend them. A great team to work with. Completed a raise, annual budget and 2 tax audits within 3 weeks.

TESTIMONIALS

Marek Rudzki

COO, Flagship Reporting



We engaged with Hire CFO to completely run and manage our funding raising campaign on Seedrs. We raised 103% of our target with over 325 investors which was hugely successful. Thanks to all involved.

Paul Skikne

CEO, BRW Real Estate, Los Angeles



Hire CFO set up our real estate reporting and produced business plans for fundraising. James was extremely knowledgeable and as an additional bonus we continually save 40% on employment costs. We honestly can't operate our business without them

David Brooks

Managing Director, Forming Reality Group



We engaged with Hire CFO to lead in an overseas acquisition for our company. They led the process from beginning to end including due diligence, negotiations and valuations. Very knowledgeable and professional team. Highly recommended

TESTIMONIALS

Hilton Freund

CEO Twinning Project



These guys are truly awesome. We had no accounting reporting in place before we engaged with them. In addition they have been instrumental in our charity obtaining funding. very professional and always deliver on time.

Ravi Naik

CEO, SGS Consultants



Hire CFO have been instrumental in managing our cash forecasting and giving our start up general business advice. Very professional and a great team to work with!

Marc Eden

CEO Auto Concierge Limited



Hire CFO set up our Xero system and automated processes for us. We are extremely satisfied and now save 3 days a month in processing time. Highly recommend their services.

Our Core Values

Our core values define who we are, guide the way we work, and shape our relationships with customers, partners, and one another.

These values are the foundation of our culture and serve as a compass for making decisions, driving innovation, and fostering a positive, inclusive environment.



TRUST



FOCUS



INTEGRITY



EXCELLENCE



CONSISTENCY



PRO-ACTIVE

A Typical Super CFO



Paul Davis
Chief Financial Officer

ABOUT

I am a qualified Chartered Accountant & experienced CFO with over 25 years experience working with both fast -growing SME's and larger corporates. Working with C-suite executives to add value to financial, commercial & strategic activities.

PROFESSIONAL SKILLS

- International experience
- Fund-raising
- Investment decks
- Systems & integration
- Mergers & exits
- Budgeting & forecasting
- Finance transformation
- Working with PE

PERSONAL SKILLS

- Creative approach
- Reliable and professional
- Organized
- Time management
- Team player
- Results orientated
- Motivated

WORK EXPERIENCE

INTERIM CFO

VT Med-Tech
Aug 2022 – Jan 2023

- Set up board packs & reporting
- Finance department re-organisation
- Revised sales remuneration policies
- Negotiation of key supplier contracts

PART TIME FINANCE DIRECTOR

ToToy Animation
Feb 2023 – Present

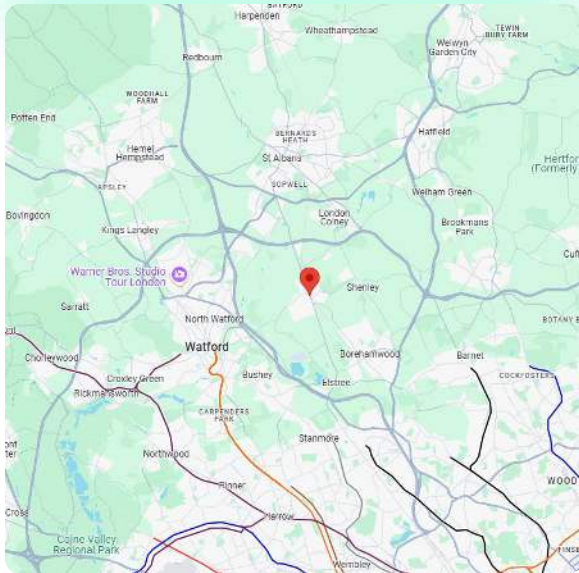
- Series B raise
- Worked closely with investors
- Tax audits
- Budgets and cash flow forecasts

EDUCATION

BACHELOR OF COMMERCE, BACHELOR OF ACCOUNTANCY ACA, UK
Ernst & Young, London, UK

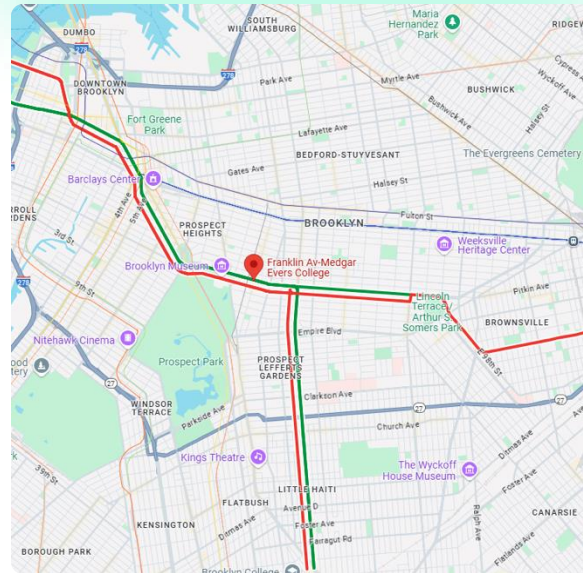
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